

## CV of Heather Royer

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### **HEATHER N. ROYER**

Department of Economics  
University of California-Santa Barbara  
Santa Barbara CA 93106-9210  
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Website: <http://econ.ucsb.edu/~royer>

### **CURRENT POSITIONS**

2015- Associate Professor, Department of Economics, University of California-Santa Barbara  
2009- Faculty Research Fellow, National Bureau of Economic Research  
2014- Associate Editor, *Journal of Human Resources*

### **PAST POSITIONS**

2008-2015 Assistant Professor, Department of Economics, University of California-Santa Barbara  
2011-2015 Associate Editor, *Journal of Economic Behavior & Organization*  
2011-2013 Bing Health Scholar, RAND Corporation  
2013-2014 Consultant, MDRC Corporation  
2010-2011 National Institute of Aging Postdoctoral Scholar, RAND Corporation  
2008 Visiting Scholar, Federal Reserve Bank of San Francisco  
2006-2008 Assistant Professor, Department of Economics, Case Western Reserve University  
2007-2008 Faculty Associate Schubert Center for Child Studies, Case Western Reserve University  
2004-2006 Robert Wood Johnson Foundation Scholar in Health Policy Research, University of Michigan

### **EDUCATION**

2004 Ph.D., University of California at Berkeley, Economics  
Dissertation Title: "The Causes of Poor Infant Health in the United States"

1996 B.A., Pomona College, Economics and Mathematics, *magna cum laude*

### **RESEARCH INTERESTS**

Health, Public Economics, and Labor Economics

**PUBLICATIONS**

- “Letting Down the Team? Evidence of Social Effects of Team Incentives,” NBER Working Paper No. 16687, with Philip Babcock, Kelly Bedard, Gary Charness, and John Hartman, accepted at the *Journal of the European Economic Association*.
- “Incentives, Commitments and Habit Formation in Exercise: Evidence from a Field Experiment with Workers at a Fortune-500 Company” *American Economic Journal: Applied Economics*, 2015, 7(3):51-84 (with Mark Stehr and Justin Sydnor).
- “Childhood Obesity, Parents' Knowledge and Report Cards” *Journal of Health Economics*, 2014 37:232-247 (with Silvia Prina).
- “The Effect of Education on Adult Mortality and Health: Evidence from the Britain,” *American Economic Review*, 2013, 103(6): 2087-2120 (with Damon Clark).
- “Intergenerational Effects on Health - In Utero and Early Life” for the *Encyclopedia of Health Economics* produced by Elsevier (with Allison Witman).
- “The Effect of Female Education on Fertility and Infant Health: Evidence from School Entry Laws Using Exact Date of Birth,” *American Economic Review*, 2011, 101(1): 158-195 (with Justin McCrary).
- “Aftershocks: The Impact of Clinic Violence on Abortion Services,” *American Economic Journal: Applied Economics*, 2011, 3(1): 189-223 (with Mireille Jacobson).
- “Separated at Girth: US Twin Estimates of the Long-Run and Intergenerational Effects of Fetal Nutrients,” *American Economic Journal: Applied Economics* 1(1): 49-85, 2009.
- “Cyclical and Demographic Influences on the Distribution of Income in California,” *Federal Reserve Bank of San Francisco Economic Review*, 2000 (with Mary C Daly).
- “Can the Famous Really Postpone Death?” *Social Biology*, 45(3-4), 1998 (with Gary Smith).

**WORKING PAPERS (available on website or by request)**

- “The Impact of Education on Fertility: Quasi-Experimental Evidence from the UK” with Mike Geruso.
- “What All Women (and Some Men) Want to Know: Does Maternal Age Affect Infant Health?” University of California, Berkeley Center for Labor Economics Working Paper #68.
- “The Response to a Loss in Medicaid Eligibility: Pregnant Immigrant Mothers in the Wake of Welfare Reform”

## WORKS IN PROGRESS

“Understanding the Structure of Incentives in the Case of Health Behaviors” with Mariana Carrera, Mark Stehr, Justin Sydnor, and Dmitry Taubinsky

“Commitment Contracts for Health-Behavior Change” with Mariana Carrera, Mark Stehr, and Justin Sydnor, and Dmitry Taubinsky

“Effects of Community Health Centers on Access to Care and Health” with Martha Bailey and Mireille Jacobson

## GRANTS AND AWARDS

- 2015-2016 UCSB Pearl Chase Grant (\$5K) (with Kelly Bedard and Maya Rossin-Slater)
- 2015-2016 Penn Roybal Center award (\$39K) (with Justin Sydnor)
- 2014-2015 UCSB Faculty Senate Grant for Understanding the Structure of Incentives (\$9K)
- 2014 Certificate of Excellence in Reviewing at the *Journal of Health Economics*
- 2012-2017 National Institute of Health R01 for “Community Care for All? Health Centers' Impact on Access to Care and Health” (\$1.6 million) (with Martha Bailey (PI) and Mireille Jacobson)
- 2012-2014 National Institute of Health R21 for “Commitment Contracts for Health-Behavior Change” (\$447K) (with Mariana Carrera, Mark Stehr and Justin Sydnor)
- 2012-2014 Robert Wood Johnson Pioneer Grant in Applying Behavioral Economics to Perplexing Health and Health Care Challenge (\$100K) (with Mariana Carrera, Mark Stehr and Justin Sydnor (PI))
- 2012 Excellence in Refereeing Award, *American Economic Review*
- 2011-2012 UCSB ISBER Social Science Research Grants Program for Incentives for Healthy Eating among Children (\$3K)
- 2011 *Quarterly Journal of Economics* Excellence in Refereeing Award
- 2008-2011 National Science Foundation for “The Effectiveness of Financial Incentives and Commitment Devices for Gym Usage in the Workplace” (\$264K) (with Mark Stehr and Justin Sydnor)
- 2007-2010 National Institute of Health R01 for “The Intergenerational Transmission of Education: Evidence from Florida” (\$720K) (with David Figlio (PI), Damon Clark, and Paco Martorell)
- 2007-2008 ACES grant for “The Effectiveness of Financial Incentives and Commitment Devices for Gym Usage in the Workplace” – Case Western Reserve University (\$10K)
- 2006-2008 National Institute of Health R03 for “The Effect of Maternal Education on Fertility and Infant Health” (\$100K) (with Justin McCrary)
- 2006-2007 ACES grant for computing – Case Western Reserve University (\$12K)
- 2005 CLOSUP Grant, University of Michigan (\$4K) (with Justin McCrary)
- 2005 Robert Wood Johnson Foundation Health & Society Scholars Small Grant Program (\$30K) (with Justin McCrary)
- 2003-2004 U.C. Berkeley Normative Time Fellowship, 2003-2004

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2003 U.C. Berkeley Graduate Division Summer Grant, 2003  
2003 George Break Prize for Coursework in Public Finance, U.C. Berkeley  
2001-2002 Social Science Research Council Applied Economics Fellowship

### TEACHING

UCSB: Undergraduate Econometrics (140A, 140B, and 140C), Undergraduate Health Economics (170), Undergraduate Honors Research Seminar (96), Graduate Labor Economics (250B)

Case Western Reserve: Undergraduate Econometrics (326)

### REFEREE/REVIEW

American Economic Journal-Applied Economics, American Economic Journal-Policy, American Economic Review, American Journal of Agricultural Economics, American Journal of Preventive Medicine, Berkeley Electronic Press, Contemporary Economic Policy, Demography, Economic Development and Cultural Change, Economic Inquiry, Economic Journal, Economics of Education Review, Health Economics, IFAU Sweden, Journal of Applied Econometrics, Journal of Business and Economic Statistics, Journal of Economic Behavior and Organization, Journal of European Economics Association, Journal of Health Economics, Journal of Human Resources, Journal of Labor Economics, Journal of Labor Research, Journal of Political Economy, Journal of Population Economics, Journal of Public Economics, Labour Economics, Management Science, Medical Care, Milbank Quarterly, National Science Foundation, New York Census Research Data Center, Quarterly Journal of Economics, Review of Economics and Statistics, Review of Economic Studies, Social Science and Medicine, Scandinavian Journal of Economics, Science

### PRESENTATIONS

#### 2004-2005

Pomona College

#### 2005-2006

University of Michigan, Williams College

#### 2006-2007

Clemson University, Case Western Reserve University, University of Akron, UC Santa Barbara Quasi-Experimental Methods in Health Economics Conference, McMaster University, Wellesley College

#### 2007-2008

Syracuse University, Cornell University, University of Chicago Harris School, Case Western Reserve University, University of Alabama-Birmingham School of Public Health, Kent State University, University of California-Santa Barbara, Federal Reserve Bank of San Francisco

**2008-2009**

University of Chicago-Illinois, University of Florida, University of California-Los Angeles, University of California-Irvine, University of California-San Diego

**2009-2010**

University of Oregon, Pomona College, Columbia University, University of California-Irvine, University of Illinois-Urbana Champaign, University of California-Davis

**2010-2011**

Claremont McKenna College, RAND Corporation, University of California-Berkeley School of Public Policy, University of California-Berkeley Labor Lunch, University of British Columbia, Federal Reserve Bank of New York

**2011-2012**

University of Wisconsin School of Business, Cornell University, UCLA Public Policy

**2012-2013**

Umea University, University of Southern California, Cal Poly-San Luis Obispo, University of Tennessee-Knoxville, UC-Merced, Federal Reserve Bank of Chicago

**2013-2014**

American University, Bocconi University, Stockholm University, University of Mannheim, Simon Fraser University, Federal Reserve Bank of Chicago, University of Chicago Harris School, Tufts University, University of North Carolina-Chapel Hill, University of Texas-Austin

**2014-2015**

CU-Denver

**2015-2016**

University of Sydney (upcoming), University of Technology, Sydney (upcoming), University of Hawaii (upcoming), Aarhus University (upcoming), University of Southern Denmark (upcoming), Lund University (upcoming)

**CONFERENCE PRESENTATIONS**

**2004-2005**

Robert Wood Johnson Scholars in Health Policy Annual Conference, NBER Summer Institute – Program in Education

**2005-2006**

Robert Wood Johnson Scholars in Health Policy Annual Conference, American Society of Health Economists Conference

**2006-2007**

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American Economic Association Annual Meeting, Society of Labor Economists, Poverty and USDA Food and Nutrition Policy Conference University of Chicago Harris School (Discussant), NBER Summer Institute – Program in Health Economics

### **2007-2008**

Association for Public Policy Analysis and Management Fall Meeting (Discussant), University of Michigan Poverty Center Conference on Early Life Events and Later Life Outcomes, Population Association of America Conference, American Society of Health Economists Conference, Federal Reserve Bank of San Francisco Applied Micro Conference

### **2008-2009**

American Economic Association Meetings (Discussant), NBER Labor Studies Spring Meeting

### **2009-2010**

New Perspectives on Health and Health Care Reform Conference sponsored by the University of Illinois and the Federal Reserve Bank of Chicago, Trans-Pacific Labor Conference at UCSB, Southern California Applied Microeconomics Conference (Discussant), Families and Development sponsored by the University of Stavanger, Norway, American Society of Health Economists Conference

### **2010-2011**

Advances in Field Experiments at Wharton School of Business University of Pennsylvania, 2011 Impact Evaluation Mind the Gap Conference Mexico, NBER Summer Institute – Program in Health Economics (co-author presented)

### **2011-2012**

All-CA Labor Conference, Advances in Field Experiments Conference at University of Chicago, AEA Meeting (Discussant), UCSB/UCLA Field Experiment Conference, Penn CMU Roybal Symposium on Behavioral Economics and Health, Rimini Conference in Economics & Finance at University of Toronto

### **2012-2013**

IZA/ WZB Conference: Field Days 2013 – Experiments Outside the Lab in Berlin

### **2013-2014**

CIREQ Montreal Applied Economics Conference, Keynote Speaker at Essen Conference “Rethinking Barker”, American Society of Health Economists Conference (Presenter & Discussant), NBER Summer Institute – Children’s

### **2014-2015**

NBER Summer Institute – Behavioral Economics, Nutrition, and Health (co-author presented)