

Patrick J. Callery

CONTACT INFORMATION	University of California, Santa Barbara 3021 Bren Hall Santa Barbara, CA 93106 USA	(650) 255-8169 pjcallery@ucsb.edu http://sites.google.com/view/pjcallery
CURRENT APPOINTMENT	University of California, Santa Barbara , Santa Barbara, CA Lecturer , Technology Management Program · Business Strategy and Leadership · Financial Management and Accounting	June 2017 to present
EDUCATION	University of California, Santa Barbara , Santa Barbara, CA Ph.D., Economics and Environmental Science & Management, March 2018 (expected) M.A., Economics, June 2014 (<i>en passant</i>) University of California, Berkeley , Berkeley, CA Haas School of Business M.B.A., Strategy and Finance, May 2009 University of Michigan , Ann Arbor, MI M.S., Mechanical Engineering, December 1995 Boston University , Boston, MA B.S., Mechanical Engineering, May 1994 (<i>summa cum laude</i>)	
WORKING PAPERS	“Competing Motives for Corporate Social Responsibility: Identification Through Peer Group Selection.” In preparation. “Unmasking Symbolic Management: Evidence from Voluntary Corporate Carbon Disclosures.” (with Jessica Perkins) In preparation. “Peer Communication Improves Environmental Employee Engagement Programs: Evidence from a Quasi-Experimental Field Study.” (with Matthew Potoski) Revised and resubmitted. “Free Energy and Social Norms: Electricity Conservation through Peer Comparisons.” (with Chris Goodwin and Daniel Moncayo) In preparation.	
REFEREED JOURNAL PUBLICATIONS	Glassman, D., M. Potoski, and P.J. Callery (2017). “The Missing Metrics that Matter to Investors – How Companies Can Develop ESG Financial Value Creation Metrics” <i>Journal of Environmental Investing</i> 8(1): 206-221, 2017. Aceves-Bueno, E., A. Adeleye, D. Bradley, W. Brandt, P. Callery, M. Feraud, K. Garner, R. Gentry, Y. Huang, I. McCullough, I. Pearlman, S. Sutherland, W. Wilkinson, Y. Yang, T. Zink, S. Anderson, C. Tague (2015). “Citizen Science as an Approach for Overcoming Insufficient Monitoring and Inadequate Stakeholder Buy-in in Adaptive	

Management: Criteria and Evidence.” *Ecosystems* 18(3): 493-506, 2015.
doi:10.1007/s10021-015-9842-4

ACTIVE
RESEARCH
PROJECTS

“Beyond Disclosure: How Investors Value Corporate Carbon Risk Management” **In data analysis.**

“Value Appropriation Through Business Model Innovation: Lessons from the Clean-tech Venture Capital Boom” **In data collection.**

“Corporate Governance and Reputation Risk” (with Joel Andrus) **In data collection.**

“Corporate Violations and Collective Reputations” (with Alice Lé pissier and Matthew Potoski) **In data collection.**

“Norm Proximity and Optimal Social Comparisons” (with Chris Goodwin and Daniel Moncayo) **Field experiment in progress.**

AWARDS,
FELLOWSHIPS,
AND INVITED
CONSORTIA

- BPS Dissertation Consortium, 77th Annual Meeting of the Academy of Management, BPS Division, August 2017.
- ONE Doctoral Consortium, 77th Annual Meeting of the Academy of Management, ONE Division, August 2017.
- SMS Banff Doctoral Workshop, Strategic Management Society Special Meeting, June 2017.
- Participant, 9th Annual PhD Sustainability Academy, Ivey Business School, 2016.
- Best Reviewer Award, 76th Annual Meeting of the Academy of Management, ONE Division, 2016.
- ONE Doctoral Consortium, 76th Annual Meeting of the Academy of Management, ONE Division, August 2016.
- Recipient of the H. William Kuni Bren Fellows Award, UC Santa Barbara. \$8700 research grant for study of voluntary corporate environmental disclosures, 2016-17.
- The Green Initiative Fund, UC Santa Barbara. \$9200 project grant supporting field experiment on electricity conservation behaviors, 2014-15.
- UC Global Food Initiative, UC Santa Barbara. \$5000 project grant supporting undergraduate student research assistant fellowships and field experiment on food waste behaviors, 2014-15.
- Bren School Department Fellowship, UC Santa Barbara, 2015-2017.
- Crossroads Fellowship: Psychology, Environment, and Public Policy, UC Santa Barbara, 2013-14.
- Holbrook Foundation Fellowship: Institute for Energy Efficiency, UC Santa Barbara, 2012-2013.
- Deckers Outdoor Corporation Fellowship: UC Santa Barbara, 2012-14, 2016-17.
- Trustee Scholarship, Boston University, 1990-94.

TEACHING
EXPERIENCE

University of California, Santa Barbara, Santa Barbara, CA

Lecturer, Technology Management Program

2017 to present

· Business Strategy and Leadership (TMP120)

Teaching Assistant, Bren School

2014 to 2017

· Business and the Environment (ESM210)

- Economics and Environmental Policy Analysis (ESM251)
- Economics of Environmental Management (ESM204)
- Environmental Persuasion and Leadership (ESM249)

Teaching Assistant, Technology Management Program 2013 to 2015

- Business Strategy and Leadership (TMP240, TMP120)
- Opportunities and Perspectives in Technology, Business, and Society (TMP111)

Teaching Assistant, Department of Economics 2015

- Financial Management (ECON134A)

PROFESSIONAL
SERVICE

- Faculty Search Committee Member: Endowed Chair and Professor of Corporate Environmental Management, UCSB Bren School, 2017.
- Associate Editor: *Journal of Environment and Development*, 2013 - present.
- Referee: *Strategic Management Journal*; *Journal of Cleaner Production*; *Organization & Environment*; *Journal of Environment and Development*.

REFEREED
AND INVITED
PRESENTATIONS

- “Competing Motives for Corporate Social Responsibility: Identification Through Peer Group Selection.” 77th Annual Meeting of the Academy of Management, BPS Division. Atlanta, GA, August 2017.
- “Unmasking Symbolic Management: Evidence from Voluntary Corporate Carbon Disclosures.” 77th Annual Meeting of the Academy of Management, ONE Division. Atlanta, GA, August 2017.
- “Unmasking Symbolic Management: Evidence from Voluntary Corporate Carbon Disclosures.” Strategic Management Society Special Meeting. Banff, AB, Canada, June 2017.
- “Peer Communication Improves Environmental Employee Engagement: Evidence from a Field Study.” 76th Annual Meeting of the Academy of Management, ONE Division. Anaheim, CA, August 2016.
- “Peer Effects and Strategic Corporate Social Responsibility.” 76th Annual Meeting of the Academy of Management, BPS Division. Anaheim, CA, August 2016.
- “Peer Communication Improves Environmental Employee Engagement: Evidence from a Field Study.” Alliance for Research on Corporate Sustainability (ARCS) 2016 Conference. Boulder, CO, May 2016.
- “Peer Effects and Strategic Corporate Social Responsibility.” UCLA Center for Corporate Environmental Performance Research Colloquium. Los Angeles, CA, January 2016.
- “Student Fee Initiative for University Renewable Energy Infrastructure Development.” California Higher Education Sustainability Conference. San Francisco, CA, July 2015.
- “Implementing Electricity Social Norm Messaging: Overcoming the Boomerang Effect. A Field Experiment.” California Higher Education Sustainability Conference. San Diego, CA, June 2014.

- HONORS AND PUBLIC SERVICE
- Renewable Energy Initiative Governance Board Chair, UC Santa Barbara, 2012-17
 - Haas Community Fellow, UC Berkeley, 2009
 - Berkeley Board Fellow, Housing Consortium of the East Bay, UC Berkeley, 2008-09
 - Pro bono Financial Consultant, Taproot Foundation, 2008-09
 - Ski Patroller, Avalanche & Mountain Rescue instructor, National Ski Patrol, 2000-17
 - Team Member, Winter Search and Rescue, National Ski Patrol, 2011-present

- PROFESSIONAL EXPERIENCE
- Source Photonics**, Chatsworth, CA and Chengdu, China
- Product Line Manager** 2010 to 2012
Responsible for profitability of \$60 million product line enabling optical fiber-to-the-home broadband communications. Provided direct leadership to all related internal functional departments and critical interface with customers, suppliers, and executive management.
- Regional Sales Manager** 2008 to 2010
Responsible for major customer accounts and mass distribution totaling \$25 million in annual revenue associated with sales of fiber optic communication devices.
- Piper Jaffray Co.**, San Francisco, CA and Minneapolis, MN
- Equity Research Analyst** 2007 to 2008
Published investment research and advised institutional investors on technology equities. Held FINRA certification series 7, 63, 86, 87.
- Opnext, Inc.**, Fremont, CA and Totsuka, Japan
- Technical Sales Manager** 2004 to 2007
Managed primary customer relationship accounting for more than 35% total company revenue.
- Director of Quality Assurance** 2003 to 2004
Raised the level of product and process quality from start-up mode to top tier industry standards. Directed implementation of ISO-9001 management system.
- Pine Photonics Communications**, Fremont, CA and Suzhou, China
- Product Manager** 2001 to 2003
Led flagship product line for fledgling start-up, resulting in broad penetration of highly competitive communications hardware market and favorable company acquisition.
- Hewlett-Packard Co., Palo Alto, CA and Cupertino, CA
- Product Engineer** 2000 to 2001
Managed new product introductions for HP enterprise servers.
- Manufacturing and Development Consulting Engineer** 1996 to 2000
Performed project-based consulting for multiple HP product business units.
- General Electric Aircraft Engines, Lynn, MA
- Design Engineer** 1993 to 1995
Designed and validated turboprop and helicopter engine hardware.